

ABOUT

FAD Magazine started in 2008 is a daily news site covering cool art stuff. We do news, reviews and in-depth pieces about the things we've found interesting. We highlight upcoming events and exhibitions plus act as a platform for new artists and a place for more established artists to share their thoughts in interviews. We started in London and it's still our spiritual home, but we've grown, and now we have writers across the globe, hunting out and commenting on the most interesting new finds in art and culture where ever they are.

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OPPORTUNITIES

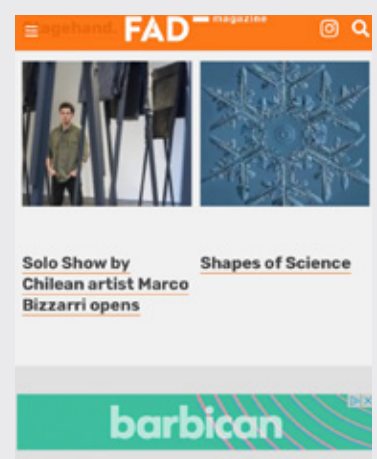
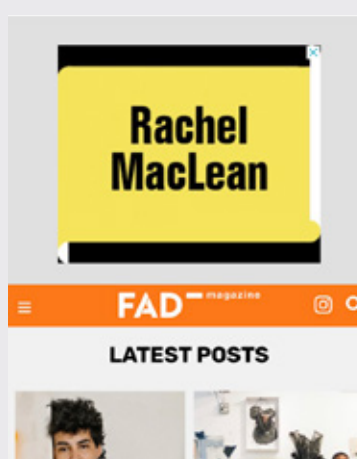
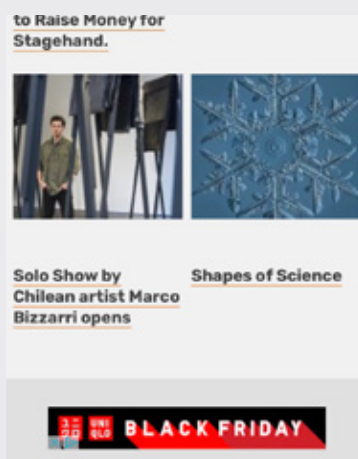
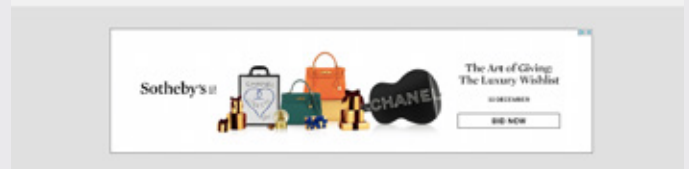
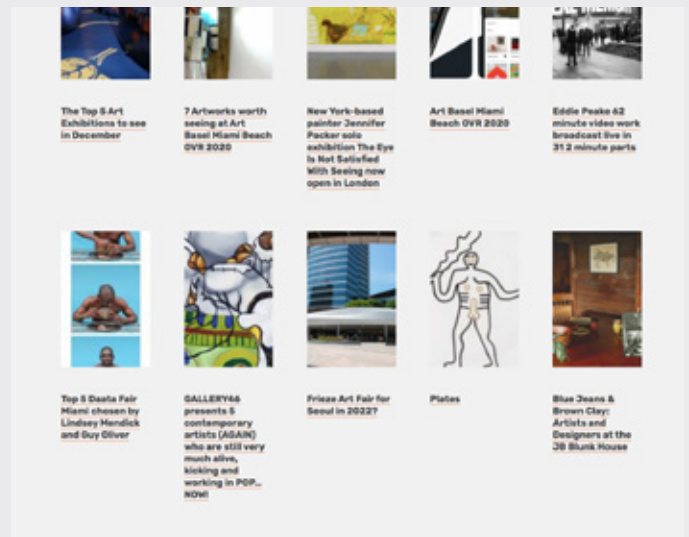
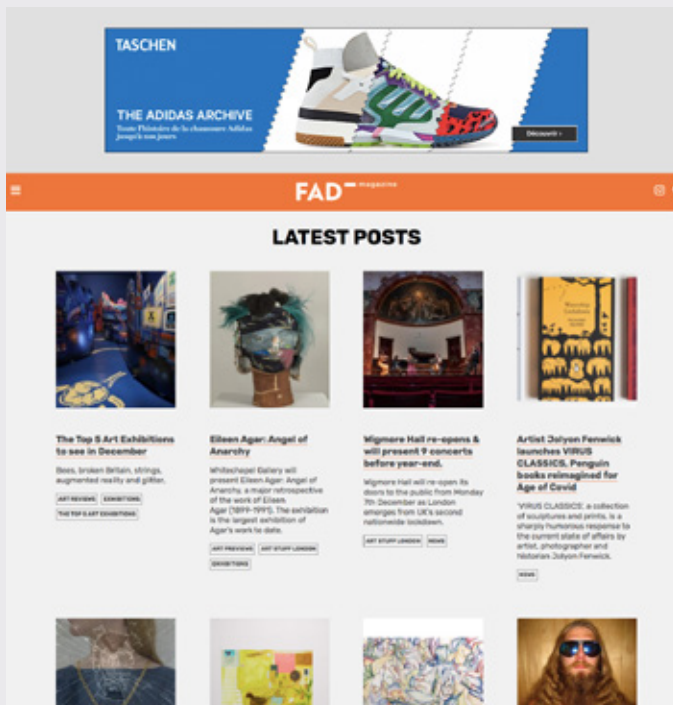
DISPLAY

250,000 impressions available per month

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Weekly from £250- £600 (25- 60k impressions)

Monthly £1250 to £2500 (125- 250k impressions)



OPPORTUNITIES


NEWSLETTER

£250 per shot 5,000 subscribers

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FAD magazine

Jean André x yellowpop NEON collab for Christmas



French artist Jean André has teamed up with yellowpop – Neon specialists who believe in the powerfully uplifting effects of light for a new collection just in time for Christmas. The inspiration for yellowpop came from their love of art and design. They have collaborated with 15 artists which you can see [here](#) but their most recent is with Parisien Artist [Jean André](#).

View the full Jean André collection on yellowpop [HERE](#)

FAD magazine

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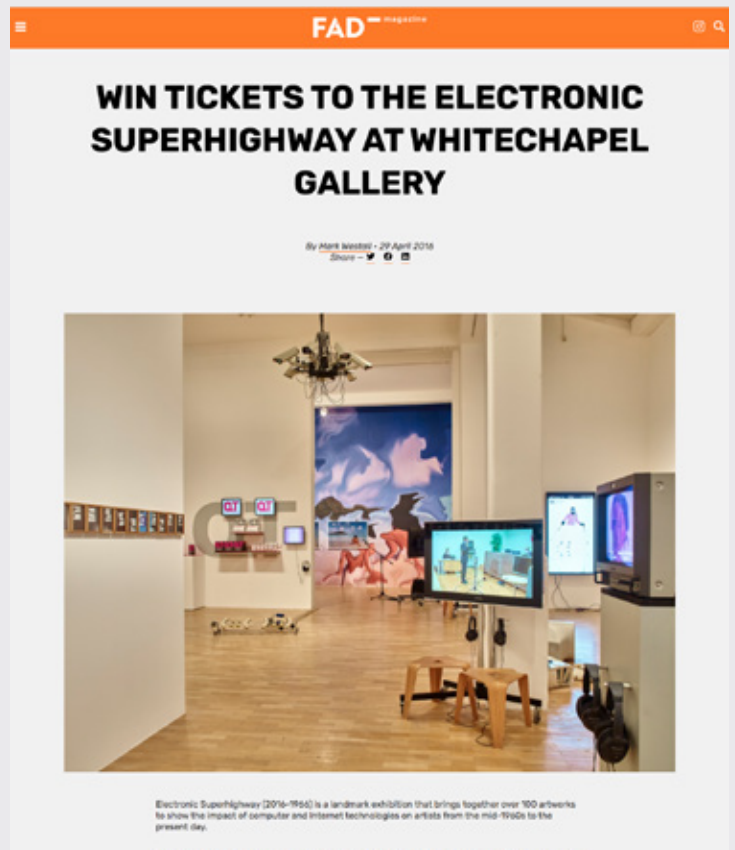
OPPORTUNITIES

CONTENT

Sponsored/guest posts from £1225
Video interviews. studio visits POA



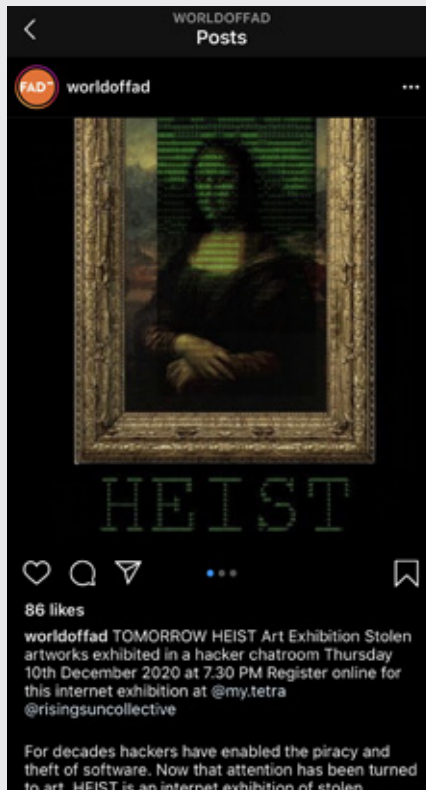
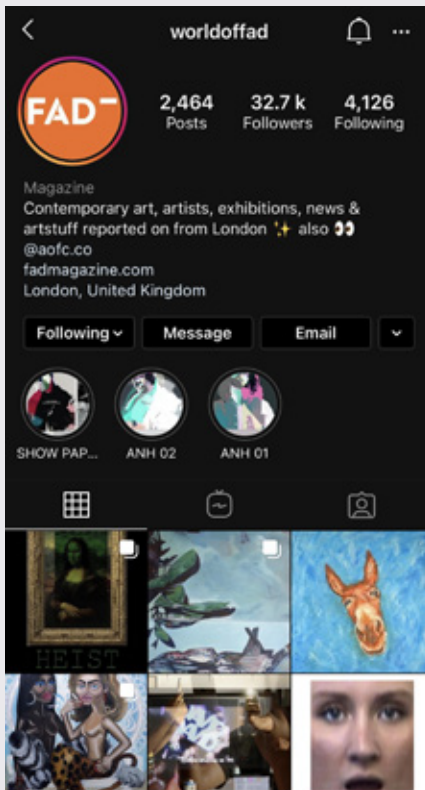
Money is a Superstition Robert Montgomery at Gallery 46 for Art Night 2019



OPPORTUNITIES

SOCIAL

@worldoffad - 24/48hrs takeovers POA



INFO

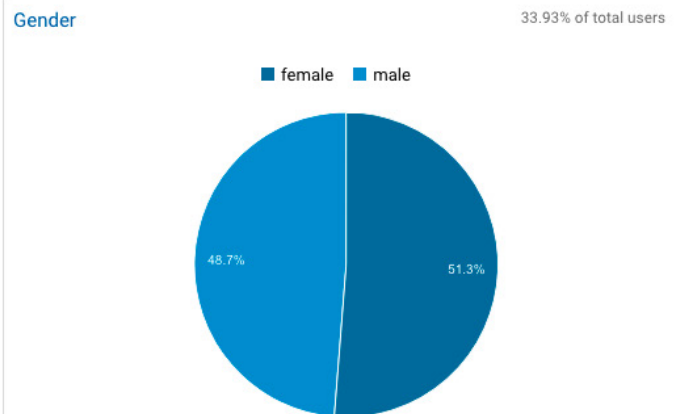
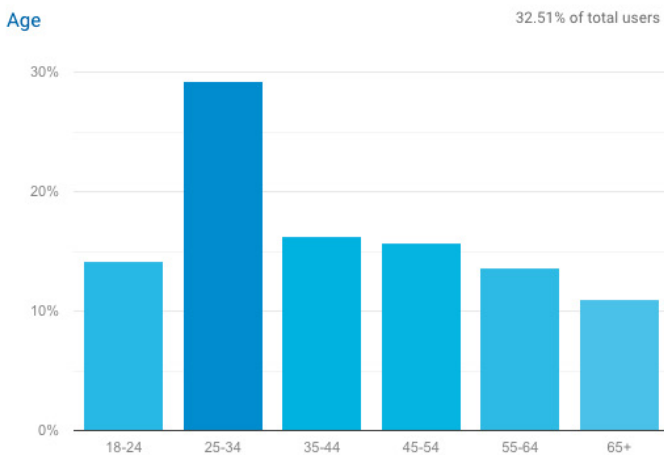
- Available impressions FAD Magazine 200k+ per month
- Top cities - London/ New York/ Los Angeles then Chicago/Paris/Berlin
- 29-32,000 Unique Users per month

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- MA/PHD +: 15%
- Degree: 76%

Household Income:

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