

FAD — magazine

MEDIA KIT

01

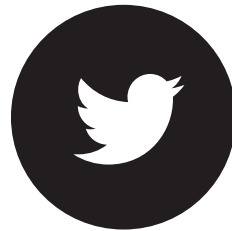
SOCIAL MEDIA PROMOTION

We can promote your event across our social media estate of over 35,000 highly engaged art loving followers.

From £150 we can offer a tweet, Instagram and Facebook post.



28,500



14,800



8,500

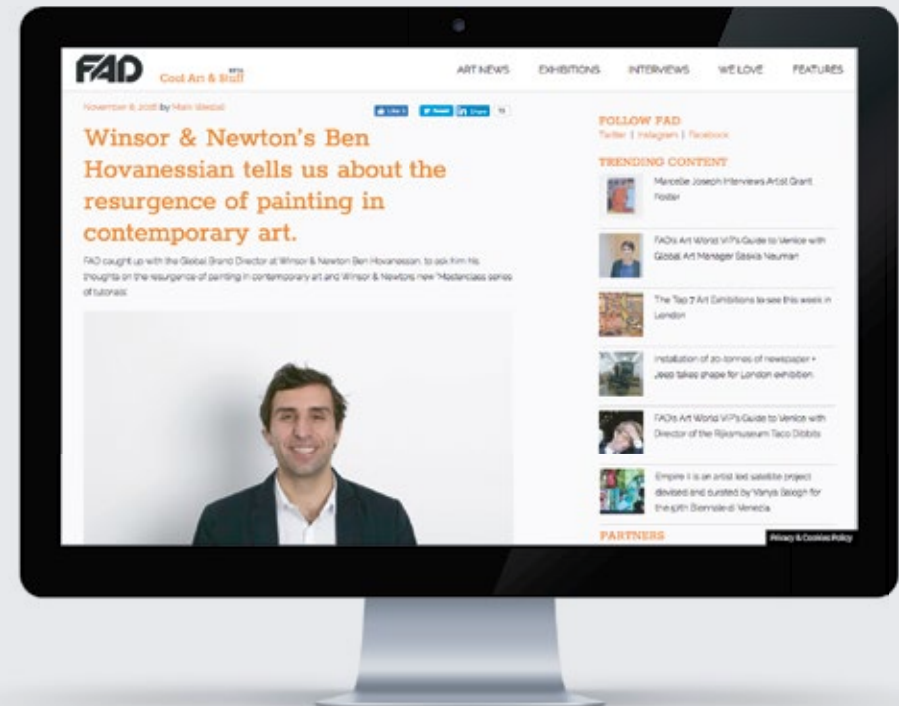
audience

02

SPONSORED POST

A bespoke promotional post prepared by our team of writers and published on FADmagazine, promoted across our social media channels and featured in our Daily Art Newsletter.

From £250



03

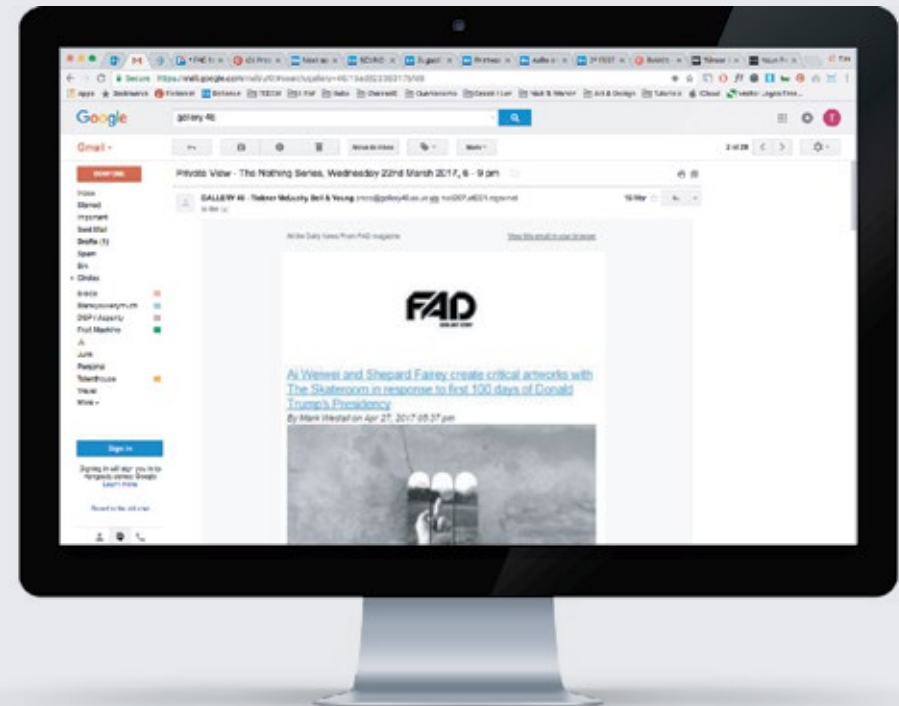
WEEKLY SOLUS EMAIL

Sent every Thursday to subscriber base of 5,000 art lovers.

Charged at **£50 per thousand**

Single Send: **£250**

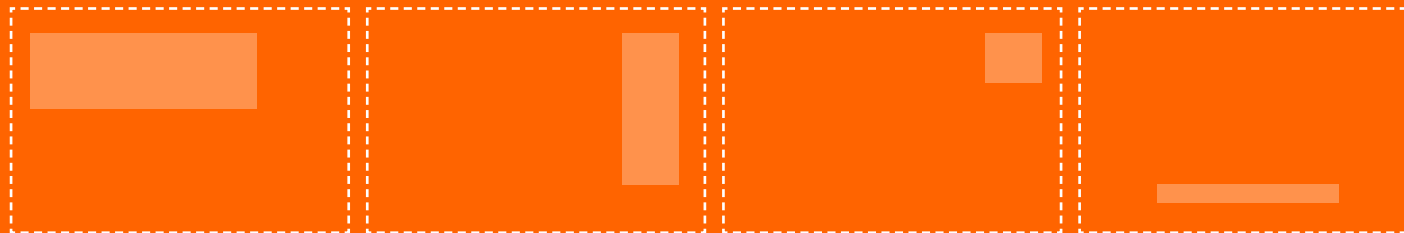
Monthly Tenancy: **£750**



04

DIGITAL DISPLAY

Audience: 25/30,000 unique individuals a month. £3 - £7 cpm



970 x 250

£455 a month (65k pages)

300 x 600

£260 a month

300 x 250

£325 a month

728 x 90

£195 a month